



PRESS RELEASE

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IDMA to hold 2011 Presidents Meeting in Botswana

New York, November 4, 2010 – The International Diamond Manufacturing Association (IDMA) announced it will hold its 2011 Presidents' Meeting in Gaborone, Botswana, from April 4 to 7, 2011.

IDMA President Moti Ganz said the organization had chosen to gather its members' presidents for its biennial Presidents' Meeting to acknowledge the rising role of diamond manufacturing in diamond producing countries, in particular in Africa, and to remain informed about the ensuing developments for diamond manufacturers in the traditional production centers.

"We were delighted to accept the invitation issued by the Government and the Botswana Diamond Manufacturing Association to hold our upcoming Presidents' Meeting in Gaborone. Botswana is the best example of how the diamond mining industry has contributed positively to the development of the economy and social structure of a previously disadvantaged country," Ganz stated

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About IDMA`

IDMA was founded and convened for the first time in 1946, in Antwerp. It is committed to fostering and promoting the highest ideals of honesty and best practice principles throughout the global diamond industry, as well as full compliance with all relevant national and international laws. The organization has developed and adopted a Code of Conduct, which is binding on all 15 member associations. IDMA also works to encourage fair and honorable practices and decent working conditions for industry employees; and to preserve, protect and promote consumer trust and confidence in diamonds. It encourages and supports social responsibility by the industry in respect to all citizens of the world. The Association has played an active role in establishing the Kimberley Process Certification Scheme and is a co-founder of the World Diamond Council.