



IDMA

INTERNATIONAL DIAMOND
MANUFACTURERS ASSOCIATION

PRESS RELEASE

FOR IMMEDIATE RELEASE

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IDMA's 2013 Presidents' meeting to be held in Toronto, Canada

Antwerp, Belgium, – May 4th, 2011: The 2013 Presidents' Meeting of the International Diamond Manufacturers Association (IDMA) will take place in Toronto, Canada, IDMA President Moti Ganz announced today. He said that IDMA's Presidents' Meeting in Gaborone, Botswana, last month demonstrated clearly the advantages of holding the biennial Presidents' Meeting in a diamond producing country.

"Diamond manufacturers need to have a full understanding of where the diamonds they purchase and process are mined," Ganz explained. "Presidents' meetings are perfect opportunities not only to discuss the particular issues and problems that concern our segment of the supply pipeline, but also to get to know the countries, mines, mining locations, governmental institutions and companies that are involved. Therefore, we're grateful to Bhushan Vora, president of the Diamond Manufacturers Association of Canada (DMAC), and to DMAC CEO Pierre LeBlanc, for inviting IDMA to hold our next Presidents' Meeting in Canada," he said.

"Canada is the third-largest producer of gem diamonds by value in the world. Its vast cratonic archon provides outstanding potential for long term diamond production," CDMA president Vora stated. "The Diamond Bourse of Canada, launched in 2010, established the last missing link of the diamond pipeline in Canada. Canada now encompasses all the industry segments from exploration to a thriving consumer market. The Diamond Manufacturers Association of Canada is glad to invite IDMA to hold its 2013 President's Meeting in Toronto, Canada," he said.

continued

About IDMA

IDMA was founded and convened for the first time in 1946, in Antwerp. It is committed to fostering and promoting the highest ideals of honesty and best practice principles throughout the global diamond industry, as well as full compliance with all relevant national and international laws. The organization has developed and adopted a Code of Conduct, which is binding on all 15 member associations. IDMA also works to encourage fair and honorable practices and decent working conditions for industry employees; and to preserve, protect and promote consumer trust and confidence in diamonds. It encourages and supports social responsibility by the industry in respect to all citizens of the world. The Association has played an active role in establishing the Kimberley Process Certification Scheme and is a co-founder of the World Diamond Council.

Continued

Meanwhile, the press kit of the 2011 Presidents' Meeting, which includes the majority of the event's speeches and presentations, as well as four sets of photos -- photos from the Diamond Beneficiation Pitso, the IDMA members meetings, the visit to the Diamond Trading Company Botswana rough diamond sorting facility, as well as of the tour of the Jwaneng mine --can be downloaded as follows.

Photos IDMA Meeting in Botswana:

<https://www.yousendit.com/download/MEtSeVdwMHdlaFEwTVE9PQ>

Photos PITSO in Botswana

<https://rcpt.yousendit.com/1109994891/3ee26f72bcf90bbb037192ba08bf865d>

Press Kit IDMA Meeting in Botswana

(speeches, presentations, profiles etc.)

<https://www.yousendit.com/download/MEtRck96b0J1Yk5FQIE9PQ>

Photos tour of Diamond Trading Company Botswana rough diamond sorting facilities in Gaborone

<https://www.yousendit.com/download/MEtUeW4rZ2oyWGZ2Wmc9PQ>

Photos tour of Debwana's Jwaneng diamond mine in Botswana

<https://www.yousendit.com/download/MEtSeVdqQ0NtMEt4dnc9PQ>

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