



PRESS RELEASE

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IDMA emphasizes support for WDC position on Zim's Marange fields, reiterates need for industry-wide compliance to Kimberley Process

Antwerp – September 1, 2009 - The International Diamond Manufacturers Association (IDMA) released a statement today by IDMA president Moti Ganz, reiterating the need to resolve issues of non-compliance to the Kimberley Process (KP) and alleged human rights abuses in the Marange alluvial diamond fields in Zimbabwe.

"Following the visit of the Kimberley Process Review Mission to Zimbabwe and its consequent recommendations, the World Diamond Council (WDC) has called for decisive action from government participants in the Kimberley Process (KP) to ensure that issues of non-compliance to the KP and alleged human rights abuses in the Marange alluvial diamond fields in Zimbabwe are properly resolved," Ganz said. (Click [here](#) to view the full WDC release of August 26)

"IDMA wishes to emphasize its unequivocal support for the WDC's position, calling attention to the WDC's resolve that if the KP review commission's recommendations are not implemented and addressed in an acceptable timeline, a call for the suspension of Zimbabwe from the Kimberley Process Certification Scheme is the only route to follow," Ganz stated.

"Diamond manufacturers fulfill a crucial role in the diamond supply pipeline. We can and will not, at any time and under any circumstances, allow rough diamonds to be manufactured by our members, or by anyone else if we can help it, unless they have been sourced and purchased in compliance with the KP certification system. The diamond industry and trade is going through a very serious downturn and more than ever before, diamond jewelry consumers need to be absolutely confident that the diamond polished by us are indeed a significant means for growth, employment and prosperity in the regions where these diamonds were sourced," the IDMA president said.

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About IDMA

IDMA was founded and convened for the first time in 1946, in Antwerp. It is committed to fostering and promoting the highest ideals of honesty and best practice principles throughout the global diamond industry, as well as full compliance with all relevant national and international laws. The organization has developed and adopted a Code of Conduct, which is binding on all 15 member associations. IDMA also works to encourage fair and honorable practices and decent working conditions for industry employees; and to preserve, protect and promote consumer trust and confidence in diamonds. It encourages and supports social responsibility by the industry in respect to all citizens of the world. The Association has played an active role in establishing the Kimberley Process Certification Scheme and is a co-founder of the World Diamond Council.